

NNEREN® Talking Points

August 10, 2011

Action Items:

The Board voted to include a mortgage calculator application to the NNEREN.com website as a convenience for consumers.

After careful review, the proposed NNEREN® 2012 Budget was unanimously passed.

NNEREN® News:

A Move representative presented a review and update of Move's FIND product to the Board of Directors via a Webinar. The board will consider this product after a review of recent NNEREN® data initiatives and current options as well as confirmation of several proposed FIND agreement terms.

It was noted that the October 12th Board of Directors and Shareholder Meetings will be held at the Holiday Inn, Concord, NH. These meetings will be followed by an open house at the new NNEREN® office.

It was also decided that the November Board meeting will be combined with the NNEREN® Leadership Retreat on November 1st and 2nd.

Andy, Joe and Meg attended the MarketLinx InnoVia User Group meeting in Denver, CO, in July. Some of the key items discussed:

- MarketLinx has identified quality assurance as a primary focus, and will incorporate a quality assurance position with each development team in the future.
- FTP IDX feeds will be discontinued by the second quarter of 2012. The NAR-mandated RETS Server and SQL IDX options are more frequently used within NNEREN®, provide near real-time display capability and are more robust than FTP IDX. More guidance will be provided on the conversion from FTP in the near future.
- The new InnoVia Open House 2.0 module, which allows input of multiple open house dates and adds other enhancements, did not work with NNEREN®'s website and is presently being re-programmed to work with the NNEREN.com.
- The InnoVia Prospect Manager has been improved and enhanced. MarketLinx is considering conducting a user focus group to observe and gather feedback from intensive users of specific InnoVia elements.